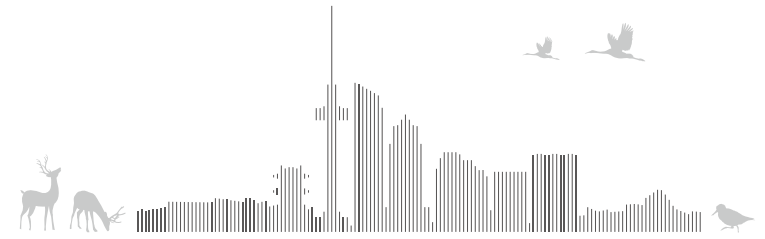


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中国 **盐城** 投资指南
YANCHENG CHINA INVESTMENT GUIDE



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国际湿地
沿海绿城

INTERNATIONAL WETLAND
COASTAL GREEN CITY

CONTENT

目录



- 全国文明城市
National Civilized City
- 国家卫生城市
National Sanitary City
- 国家园林城市
National Garden City
- 中韩产业园合作城市
Cooperation Cities of China and South Korea Industrial Park
- 国际湿地城市
International Wetland City
- 中国黄（渤）海候鸟栖息地·列入世界遗产名录
Habitat of migratory birds in the Yellow (Bohai) Sea of China
- 国家可持续发展实验区
National Sustainable Development Experimental Zone
- 国家重要的后备土地资源基地
Important reserve land resource of China
- 国家创新型试点城市
National Pilot City of Innovation
- 国家海洋经济发展示范区
National Marine economic development Demonstration zone

City Of Yancheng	01	盐城市情
Stack Of Strategies	02	战略叠加
6+1 comparative advantage	03	“6+1”比较优势
A City With Green Manufacturing	06	绿色制造之城
“5+2” Strategic Emerging Industries		“5+2”战略性新兴产业
23 Key Industrial Chains		23条重点产业链
Carrier Platform		投资载体
Two Strategic Spaces		两大战略空间
National Carrier Platform		国家级载体平台
Key Cooperative Parks		重点合作园区
Provincial Development Zone		省级开发园区
Zero Carbon Industrial Park		零碳产业园
Foreign-Invested Industrial Park		外资产业园
Technological Innovation		科技创新
Digital Yancheng		数字盐城
A City With Renewable Energy	18	绿色能源之城
Demonstration Of Innovation		创新示范
Industrial Agglomeration		产业集聚
Layout Of Space		空间布局
A City With A Well-Conserved Environment	22	绿色生态之城
Endowment Of Ecology		生态禀赋
Three Auspicious Treasures		吉祥三宝
Wetland Green Town		湿地绿城
A Livable City	26	绿色宜居之城
Famous Cultural City		文化名城
Water City Green Capital		水城绿都
Commercial Facilities		商业配套
Meet in Yancheng	30	相约盐城

- 国家生态文明建设示范市
National ecological civilization construction demonstration city
- 中国投资环境百佳城市
Top 100 cities in China for investment environment
- 中国优秀旅游城市
Excellent Tourism City of China
- 最美中国·生态旅游城市
Beautiful China·Eco-tourism City
- 全国绿化模范城市
Nationwide Greening Model City
- 大丰麋鹿国家级自然保护区
National David's Deer Nature Reserve in Dafeng
- 国家级珍禽自然保护区
National Rare Birds Natural Reserve
- 中国跨境电子商务综合试验区
China cross-border e-commerce comprehensive pilot zone
- 中日韩（江苏）产业合作示范园区
China-Japan-Korea (Jiangsu) Industrial Cooperation Demonstration Park



盐城市情

CITY OF YANCHENG

盐城地处太平洋西岸、中国东部黄海之滨、江苏省沿海中部，享有“国际湿地、沿海绿城”的美誉，正加快建设绿色低碳发展示范区。盐城土地面积 1.69 万平方公里，海域面积 1.89 万平方公里，海岸线长 582 公里，是江苏省土地面积最大、海岸线最长的设区市。公元前 119 年始设盐渎县，距今已有 2100 多年历史，是全国著名的杂技之乡、淮剧之乡。盐城因“盐”建城、临“海”而兴，下辖 5 县 1 市 3 区和盐城经济技术开发区、盐南高新区。

Yancheng is located on the west coast of the Pacific, the east coast of China, and in the middle of the coastal area of Jiangsu province. It enjoys the reputation as a Wetland City and a green coastal city, is speeding up the construction of green and low-carbon development demonstration zones. Yancheng has a land area of 16,900 square kilometers, a sea area of 18,900 square kilometers, a coastline of 582 kilometers, It is a district city with the largest land area and the longest coastline in Jiangsu Province. Yandu County was founded in 119 BC, more than 2,100 years ago, it is the home of acrobatics and Huai Opera. Yancheng prospers because of its "salt" construction and its proximity to the "sea". It has jurisdiction over 5 counties, 1 city and 3 districts, Yancheng Economic and Technological Development Zone and Yannan High-tech Zone.

常住人口

671.3 万

6.713 million Permanent population

GDP

7080 亿元

GDP is 708 billion yuan in total

2022 年全市进出口总额

206.4 亿美元

Total imports and exports of the city in 2022 20.64 billion dollars

国际友好城市

15 个

15 international friendly cities

一类对外开放口岸

5 个

5 class I open ports

2022 年全市实际使用外资

11.8 亿美元

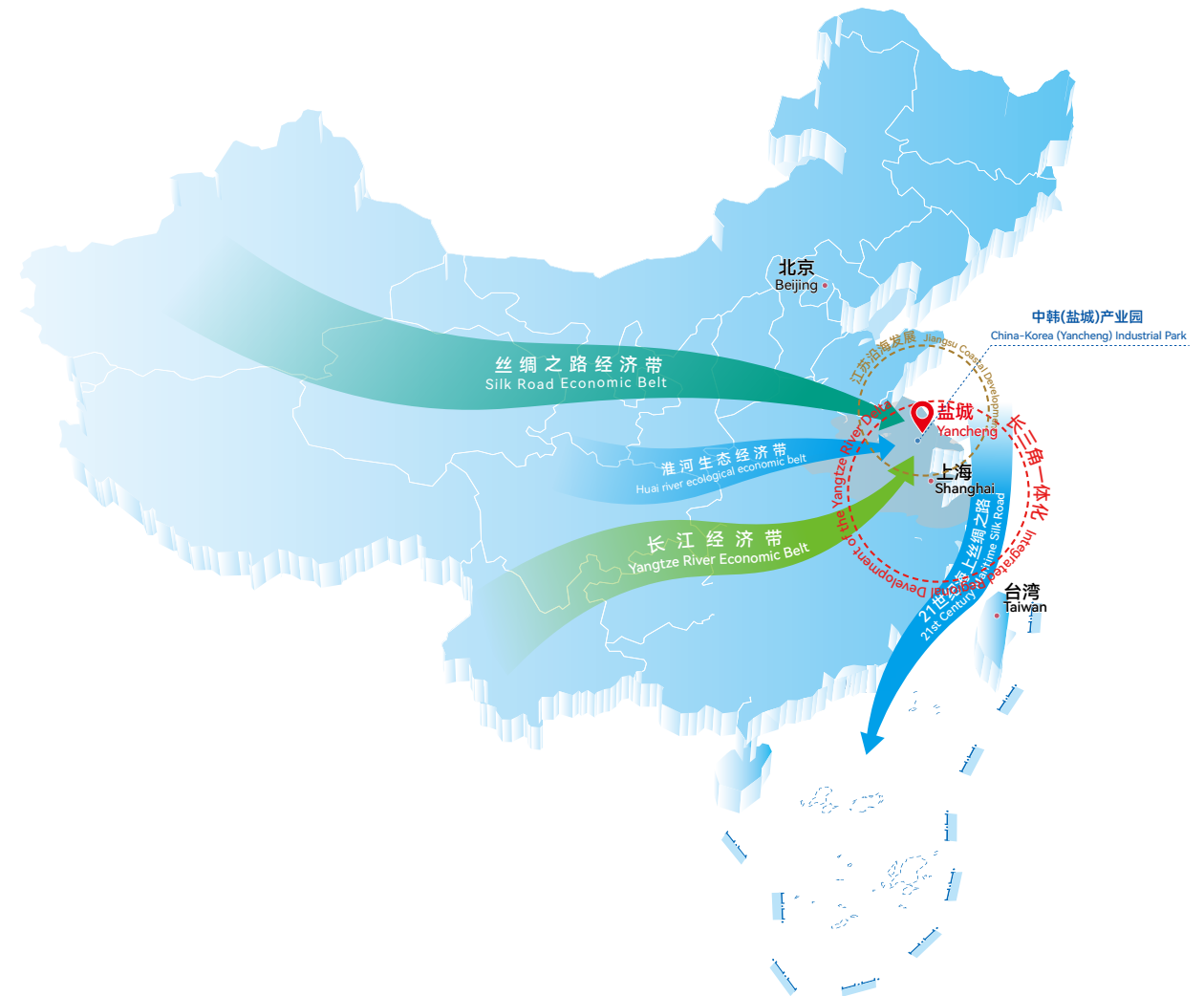
The actual use of foreign capital in 2022 1.18 billion dollars

战略叠加

STACK OF STRATEGIES

盐城处于“一带一路”、长江经济带、长三角一体化、淮河生态经济带、江苏沿海开发、中韩（盐城）产业园等多重国家战略叠加地带，拥有长三角地区最大、最具潜力的后备土地资源。

Yancheng is located in the superposition of multiple national strategies such as "One Belt and One Road", Yangtze River Economic Belt, Yangtze River Delta integration, Huaihe River Ecological Economic Belt, Jiangsu coastal development, China-South Korea (Yancheng) Industrial Park, and has the largest and most potential reserve land resources in the Yangtze River Delta region.



“6+1” 比较优势

6+1 COMPARATIVE ADVANTAGE



区位优势 / 地处长三角

Geographical advantage / Located in the Yangtze River Delta

盐城是长三角中心区城市,是承接长三角、珠三角产业溢出、科创溢出和人才溢出最具优势的地区之一。Yancheng is a central city of the Yangtze River Delta as well as one of the most advantageous places that undertake industrial spillover, scientific innovation spillover and talent spillover from the Yangtze River Delta and the Pearl River Delta.



空间优势 / 区域面积大

Space advantage / Enormous area

拥有江苏最长的海岸线、最大的沿海滩涂、最广的海域面积和最广阔的开发腹地,可容纳投资额百亿元级甚至千亿元级的重特大产业项目。

With the longest coastline, the largest coastal tidal flat, the widest sea area and the broadest development hinterland in Jiangsu Province, Yancheng is able to hold significant, key and large industrial projects with an investment amount of 10 billion yuan or even 100 billion yuan.



综合物流优势 / 集疏运体系完备

Comprehensive logistics advantage / Complete collection, distribution and transportation system

拥有港口、机场等 5 个一类对外开放口岸,空港、海港、高铁、高速通达国内外大中城市,公铁水联运、河海联运的集疏运体系为项目大进大出提供坚实支撑。

It boasts five first-class open ports such as seaports and airports. Large and medium-sized cities at home and abroad are accessible through airports, seaports, high-speed railways and expressways. Collection, distribution and transportation system, consisting of highway, railway and waterway combined transport and river and sea combined transport, provides a solid support for massive import and export.



综合能源优势 / “风光火气氢” 一体发展

Comprehensive energy advantage / Integrated development of “wind power, PV power, thermal power, gas power and hydrogen power”



盐城作为长三角地区首个千万千瓦新能源发电城市,新能源发电装机容量近 1300 万千瓦,绿色能源使用占比超过六成。

Yancheng is the first city characterized by new energy power generation with a capacity of 10 million kilowatts in the Yangtze River Delta. Its installed capacity of new energy power generation is nearly 13 million kilowatts and green energy utilization rate is more than 60%.



环境优势 / 绿色生态宜居

Environmental advantage / Green, ecological and livable

拥有长三角地区最大的绿肺、最好的空气和最美的自然生态风光,黄海湿地是中国目前唯一一个滨海湿地世界自然遗产。

With the largest “Green Lung”, the best air and the most beautiful natural ecological scenery in the Yangtze River Delta, Yellow Sea Wetland is the only coastal wetland of China inclusive in the list of world natural heritage.





人脉优势 / 乡贤资源丰富

Connections advantage / A great many celebrities

盐城英才辈出，先后走出“两院”院士 22 名，大量杰出人士活跃在政、学、商界，2 万多名海外侨胞的足迹遍及五大洲。

Yancheng boasts a large number of talented people, including 22 academicians, a great many outstanding celebrities active in political, academic and business circles and over 20,000 overseas Chinese throughout the world.



一流营商环境

Superior business investment environment

盐城正全力打造一流营商环境，持续擦亮“盐诚办”服务品牌，实行重大项目全周期服务，让广大企业家在盐投资放心、发展安心、生活舒心。

Yancheng is making every effort to create a superior business investment environment, continuously improve the service brand of “Yanchengban” and provide whole life cycle services for key projects so as to ensure entrepreneurs can make investments and develop business at ease and live comfortably in Yancheng.



绿色制造之城

A CITY WITH GREEN MANUFACTURING



盐城聚焦“5+2”战略性新兴产业和 23 条重点产业链，大力培育产业、营造生态、打造集群，加快建设链条完备、特色鲜明、优势突出的现代化产业体系，打造长三角北翼先进制造业基地。

Yancheng focuses on the “5+2” strategic emerging industries and 23 key industrial chains, vigorously cultivating industries, creating ecology and building clusters, accelerating the construction of a modern industrial system with complete chains, distinctive characteristics and outstanding advantages, and building an advanced manufacturing base in the northern wing of the Yangtze River Delta.

“5+2” 战略性新兴产业

"5+2" STRATEGIC EMERGING INDUSTRIES

积极布局新能源汽车及核心零部件、新能源、新一代信息技术产业、新材料、大健康等风口产业，以及数字经济、海洋经济等未来产业，加快构建“5+2”战略性新兴产业协同发展体系。

We will actively promote the development of new energy vehicles, core components, new energy, new-generation information technology, new materials, big health and other tuyen industries, as well as future industries such as the digital economy and Marine economy, and accelerate the establishment of a "5+2" coordinated development system for strategic emerging industries.



23 条重点产业链

23 KEY INDUSTRIAL CHAINS

盐城深入推进产业链建链、补链、强链、延链，聚力打造动力及储能电池、晶硅光伏等 5 条规模较大、龙头突出的地标性产业链，着力发展精密结构件、石油机械、粮油果蔬加工等 8 条发展特色显著、有一定影响力的优势产业链，培育突破光电显示、集成电路、海洋工程装备等 10 条市场发展前景较好、具有较强成长性的潜力产业链。2022 年，23 条重点产业链实现规上开票销售 5800 亿元，力争到 2025 年开票规模超 1 万亿。

Yancheng further promotes chain construction, chain reinforcement, chain strengthening and chain extension of the industrial chain. It gathers efforts to build five large-scale and prominent landmark industrial chains, such as power and energy storage batteries and crystalline silicon photovoltaic, and focuses on the development of eight advantageous industrial chains with significant development characteristics and certain influence, such as precision structural parts, petroleum machinery, grain, oil and fruit and vegetable processing. It aims to cultivate 10 industrial chains with good market prospects and strong growth potential, such as photoelectric display, integrated circuit and ocean engineering equipment. In 2022, 23 key industrial chains will generate 580 billion yuan in invoicing sales, and strive to generate more than 1 trillion yuan in invoicing by 2025.

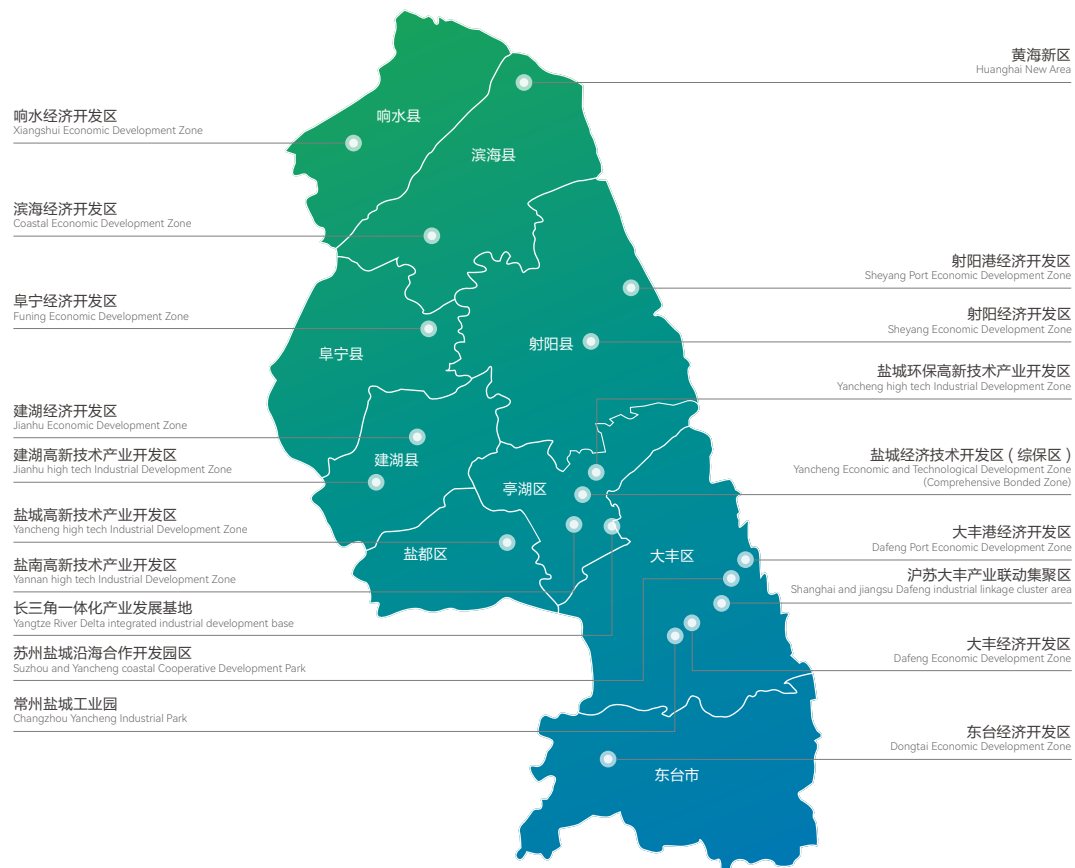
5 条地标性产业链 FIVE LANDMARK INDUSTRIAL CHAINS	动力及储能电池 Power and storage batteries	10 条潜力产业链 10 POTENTIAL INDUSTRIAL CHAINS	光电显示 Photoelectric display
	晶硅光伏 Crystalline silicon photovoltaic		集成电路 Integrated circuit
	风电装备 Wind power equipment		物联网通信设备 Internet of Things CD
	不锈钢 Stainless steel		大数据 + Big data+
	新能源汽车及核心零部件 New energy vehicles and core components		医药医疗 Medical and medical care
8 条优势产业链 EIGHT ADVANTAGEOUS INDUSTRIAL CHAINS	精密结构件 Intelligent audio visual	高性能纤维及复合材料 High performance fiber and composite materials	
	印制电路板 Precision structural parts	海洋工程装备 Marine engineering equipment	
	高端纺织 High-end textile	绿色建材 Green building materials	
	石油机械 Petroleum Machinery	海洋生物 Marine life	
	粮油果蔬加工 Grain, oil, fruit and vegetable processing	智能终端 (智能视听、智能穿戴、智能家居) Intelligent terminal (intelligent audio-visual, intelligent wearable, intelligent home)	
	肉制品加工 Meat processing		
	节能环保装备 Energy saving and environmental protection equipment		
	智能装备制造及核心部件 Intelligent equipment manufacturing and core components		

投资载体

CARRIER PLATFORM

盐城高起点规划建设长三角一体化产业发展基地和黄海新区两大战略空间。建成国家级开发区、国家级高新区、中韩(盐城)产业园、国家级综合保税区各 1 家,重点合作园区 3 家以及省级开发区 10 家、省级高新区 3 家。

Yancheng plans to build the Yangtze River Delta integrated industrial development base and Huanghai new area from a high starting point. One National Development Zone, one national high-tech zone, one China-Korea (Yancheng) Industrial Park, one national comprehensive bonded zone, three key cooperative parks, ten provincial development zones and three provincial-level high-tech zones have been built.



两大战略空间

TWO STRATEGIC SPACES

长三角一体化产业发展基地

Yangtze River Delta integrated industrial development base

长三角一体化产业发展基地规划面积 596 平方公里,涉及大丰区、亭湖区、盐南高新区,围绕打造长三角最佳的产业转移、创新转化、功能拓展空间,重点布局“一轴、两核、三组团、四园区”。

The integrated industrial development base of the Yangtze River Delta covers an area of 596 square kilometers, involving Dafeng District, Tinghu district and Yannan high tech Zone. Focusing on creating the best space for industrial transfer, innovation transformation and function expansion in the Yangtze River Delta, the integrated industrial development base mainly lays out "one axis, two cores, three clusters and four industrial parks".



黄海新区

Huanghai New Area

黄海新区地处盐城东北部,规划陆域面积 616 平方公里、海域面积 3800 平方公里,建设用地位约 300 平方公里。拥有滨海港、响水港两个国家一类开放口岸,已建成万吨级以上泊位 13 个,其中 5 万吨级以上泊位 8 个。中海油、国家电投集团、大唐新能源、华电集团、江苏德龙、印尼金光集团、上海电气、明阳能源等先后进驻。

Huanghai new area is located in the northeast of Yancheng, the planned land area is 616 square kilometers, the sea area is 3800 square kilometers, and 300 square kilometers of construction land. It has Binhai port and Xiangshui port, two national first-class open ports, and has built 13 berths above 10000 tons, including 8 berths above 50000 tons. CNOOC, state power investment group, Datang new energy, Huadian Group, Jiangsu Delong, Indonesia Jinguang group, Shanghai Electric and Mingyang energy have successively settled down.

国家级载体平台

NATIONAL CARRIER PLATFORM

盐城经济技术开发区

Yancheng Economic and Technological Development Zone

盐城经济技术开发区位于盐城河东新城片区，辖区面积 200 平方公里，是中韩盐城产业园的核心区，下辖 1 镇、1 街道、4 个专业园区。已进驻韩国现代、起亚、华人运通、摩比斯、法国佛吉亚、天合光能、阿特斯等各类企业 1800 多家，其中世界 500 强企业 10 多家，外资合作领域涉及日韩、港台、欧美等 20 多个国家和地区。



Yancheng Economic and Technological Development Zone is located in the Hedong new town area of Yancheng, covering an area of 200 square kilometers. It is the core area of China-Korea Industrial Park. It governs 1 town, 1 street and 4 professional parks. It has gathered more than 1800 enterprises of various types, such as Hyundai, Kia, China express, Mobis, France Faurecia, Trina Solar energy, Atlas and other enterprises, including more than 10 of the world's top 500 enterprises. The foreign cooperation fields involve more than 20 countries and regions such as Japan, South Korea, Hong Kong, Taiwan, Europe and the United States.

盐城高新技术产业开发区

Yancheng high tech Industrial Development Zone

盐城高新技术产业开发区是全市重点打造的创新高地、人才高地、产业高地，先后创成国家级产城融合示范区、国家级双创示范基地、国家火炬智能终端特色产业基地、国家新型电子元器件及设备制造创新型产业集群等一批国字号载体平台，已进驻东山精密、维信电子、康佳集团等电子信息龙头企业 130 多家，中科院半导体所、超算中心等高端研发平台 12 家。



Yancheng High-tech Industrial Development Zone is an innovation, talent and industry highland focused on building by the city. It has been successively established into a number of state-brand carrier platforms, such as a State-level demonstration zone for industry-city integration, a State-level demonstration base for mass entrepreneurship and Innovation, a national Torch intelligent Terminal characteristic industrial base, and a national innovative industrial cluster for new electronic components and equipment manufacturing. It has set up more than 130 electronic information leading enterprises such as Dongshan Precision, Weixin Electronics, Konka Group, 12 high-end R&D platforms such as Semiconductor Institute of Chinese Academy of Sciences, supercomputer Center.

中韩（盐城）产业园

China-south Korea (Yancheng) Industrial Park

2017 年 12 月，中韩（盐城）产业园经国务院正式批复同意设立，总规划面积 50 平方公里，其中产城融合核心区依托国家级盐城经济技术开发区，规划面积 42 平方公里，临港产业配套区依托大丰港一类开放口岸和大丰港保税物流中心（B 型），规划面积 8 平方公里。园区目前已集聚起亚、SK、摩比斯、京信电子等一大批韩资企业，总投资突破 130 亿美元。



In December 2017, the China-South Korea (Yancheng) Industrial Park was officially approved by The State Council and approved to be established, with a total planning area of 50 square kilometers, among which the industrial and urban integration core area relies on the national Yancheng Economic and Technological Development Zone, with a planning area of 42 square kilometers, and the harbor industrial supporting area relies on Dafeng Port Class A open port and Dafeng Port Bonded Logistics Center (Type B). The planned area is 8 square kilometers. A large number of Korean companies such as Kia, SK, Mobis and Kyunshin Electronics have gathered in the park, with a total investment of more than 13 billion U.S. dollars.

盐城综合保税区

Yancheng Comprehensive Bonded Zone

盐城综合保税区规划面积 2.28 平方公里，已建成完备的口岸、智能通关等功能平台，集聚英锐半导体、芯宇半导体、邦瓷科技、耀威光电、煜昇科技等一批电子信息企业。



Yancheng Comprehensive Bonded Zone, with a planned area of 2.28 square kilometers, has built a complete port, intelligent customs clearance and other functional platforms, gathering a number of electronic information enterprises such as Yingrui Semiconductor, Xinyu Semiconductor, Bong Porcelain Technology, Yaowei Optoelectronics, Yu Sheng Technology and so on.

重点合作园区

KEY COOPERATIVE PARKS

沪苏大丰产业联动集聚区

Shanghai and Jiangsu Dafeng industrial linkage cluster area

沪苏大丰产业联动集聚区由上海市政府和江苏省政府共同设立，总规划面积 33 平方公里，目前园区已建成约 20 万平方米的高标准产业空间载体，包含生产制造、研发中心、总部办公、酒店配套等业态类型，致力构建“北上海·临港生态智造城”。

Jointly established by Shanghai Government and Jiangsu Provincial government, Shanghai-Jiangsu Dafeng Industrial Linkage Cluster Zone. With a total planning area of 33 square kilometers, the zone has built about 200,000 square meters of high-standard industrial space carrier. Including manufacturing, research and development center, headquarters office, hotel facilities and other business types, and is committed to building "North Shanghai · Harbor ecological intelligent City".

苏州盐城沿海合作开发园区

Suzhou-Yancheng coastal Cooperative Development Park

苏州盐城沿海合作开发园区是苏盐两市积极响应江苏沿海开发国家战略联合成立的共建园区，总规划面积 50 平方公里。目前，园区落户产业项目 32 个，5600 平方米研发中心、16 栋 6 万平方米标准厂房、7000 平方米苏盐商业广场、1.4 万平方米创业大厦投入使用。

Suzhou-Yancheng coastal cooperative development park is a joint construction Park established by Jiangsu and Yancheng in response to the national strategy of Jiangsu coastal development. The total planning area of the park is 50 square kilometers. At present, there are 32 industrial projects settled in the park, including 5600 square meters R & D center, 16 60000 square meters standard workshops, 7000 square meters Suzhou salt commercial square and 14000 square meters venture building.

常州盐城工业园

Changzhou-Yancheng Industrial Park

常州盐城工业园区是江苏省南北共建园区高质量发展创新试点，规划面积 24.3 平方公里，打造“一园两区”发展格局，依托常州市优势产业和盐城市产业基础，推进两地产业链创新链双向联动与融合，促进园区产业质态优化和集聚集约发展。

Changzhou Yancheng Industrial Park is a pilot project for high-quality development and innovation of North-South joint construction parks in Jiangsu Province. With a planned area of 24.3 square kilometers, it creates a development pattern of "one park and two zones". Relying on the advantageous industries of Changzhou and the industrial base of Yancheng, it promotes the two-way interaction and integration of industrial chain innovation and chain between the two places. To promote the industrial quality optimization and intensive development of the park.

省级开发园区

PROVINCIAL DEVELOPMENT ZONE

省级开发区

Provincial development zone

<p>东台 经济开发区 Dongtai Economic Development Zone</p>	<p>大丰 经济开发区 Dafeng Economic Development Zone</p>	<p>大丰港 经济开发区 Dafeng Port Economic Development Zone</p>
<p>建湖 经济开发区 Jianhu Economic Development Zone</p>	<p>射阳 经济开发区 Sheyang Economic Development Zone</p>	<p>射阳港 经济开发区 Sheyang Port Economic Development Zone</p>
<p>阜宁 经济开发区 Funing Economic Development Zone</p>	<p>滨海 经济开发区 Coastal Economic Development Zone</p>	<p>响水 经济开发区 Xiangshui Economic Development Zone</p>

省级高新区

Provincial high-tech zones

<p>盐南 高新技术产业开发区 Yannan high tech Industrial Development Zone</p>	<p>盐城环保 高新技术产业开发区 Yancheng EP high tech Industrial Development Zone</p>	<p>建湖 高新技术产业开发区 Jianhu high tech Industrial Development Zone</p>
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零碳产业园

ZERO CARBON INDUSTRIAL PARK

盐城支持射阳港经济开发区、黄海新区等园区先行开展零碳园区试点建设，加快设立零碳产品“认证中心”、绿色技术创新中心，积极构建园区纯绿电供应体系，力争 2025 年底全市 50% 以上开发区建成省级绿色零碳循环发展示范区。

Yancheng supports the pilot construction of zero-carbon parks in Sheyang Port Economic Development Zone and Huanghai New Area, accelerates the establishment of low-carbon product 'certification center' and green technology innovation center, actively builds a pure green power supply system in the park, strives to create a provincial-level Green zero-Carbon Circular Development Demonstration Zone in more than 50% of the city's development zones by the end of 2025.



外资产业园

FOREIGN-INVESTED INDUSTRIAL PARK

大丰国际合作绿色低碳产业园位于大丰港经济开发区港城核心区，启动区面积 1.4 平方公里，重点发展晶硅光伏、风电装备、新能源汽车和车联网等新兴优势产业，重点聚焦德国、意大利、西班牙、日本和韩国等国“专精特新”企业，优先招引 RE100 全球龙头企业及其供应商。力争到 2030 年，园区实现绿色电力消费比例、企业碳账户覆盖率、外贸产品碳标签覆盖率、可用屋顶光伏覆盖率、固废资源化利用率五项指标达到 100%。

Dafeng International Cooperation Green and Low Carbon Industrial Park is located in the core area of the Port City of Dafeng Port Economic Development Zone, with a start-up area of 1.4 square kilometers. It focuses on the development of silicon photovoltaic, wind power equipment, new energy vehicles and Internet of vehicles and other emerging and advantageous industries. It focuses on "specialized, specialized and innovative" enterprises from Germany, Italy, Spain, Japan and South Korea. Priority is given to attracting RE100 global leading enterprises and their suppliers. By 2030, the park aims to achieve 100% green electricity consumption ratio, carbon account coverage of enterprises, carbon label coverage of foreign trade products, usable rooftop photovoltaic coverage and solid waste resource utilization rate.

科技创新

TECHNOLOGICAL INNOVATION

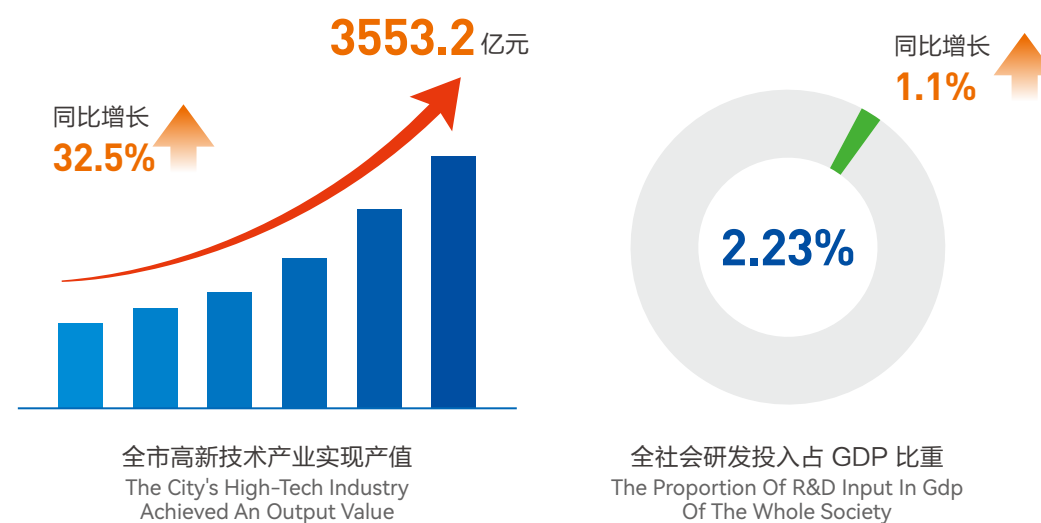
盐城接续开展“科技创新突破年”“科技创新推进年”活动，科技创新水平持续提升，科技综合实力显著增强，拥有国家火炬特色产业基地 18 家、国家级企业研发机构 8 家、国家高新技术企业 1872 家。2022 年，全市高新技术产业实现产值 3553.2 亿元，同比增长 32.5%，增幅全省第一；全社会研发投入占 GDP 比重达 2.23%，较 2021 年提高 1.1 个百分点。

Yancheng continued to carry out the activities of "Science and Technology Innovation Breakthrough Year" and "Science and Technology Innovation Promotion Year", and the level of science and technology innovation continued to improve, and the comprehensive strength of science and technology was significantly enhanced and has 18 national torch characteristic industrial bases, 8 state-level enterprise research and development institutions, and 1,872 national high-tech enterprises. In 2022, the city's high-tech industry achieved an output value of 355.32 billion yuan, with a year-on-year growth of 32.5%, ranking first in the province; China's R&D investment accounted for 2.23% of GDP, an increase of 1.1 percentage points over 2021.

国家火炬特色产业基地
National Torch Characteristic
Industrial Bases
18 家

国家级企业研发机构
State-Level Enterprise
R&D Institutions
8 家

国家高新技术企业
National High-Tech
Enterprises
1872 家

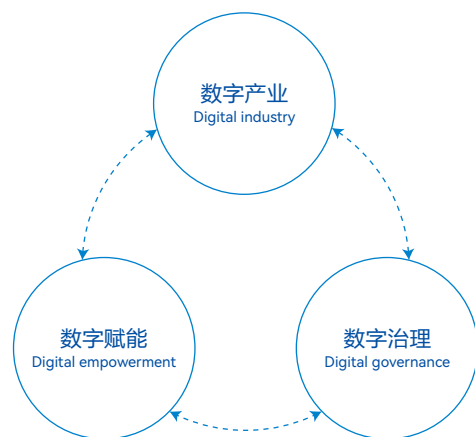


数字盐城

DIGITAL YANCHENG

盐城深入实施数字中国战略,加快建设数字经济、数字社会、数字政府,扎实推进强基、优政、善治、惠民、兴业五大工程,加快推进数字产业化、产业数字化,全力打造“数字盐城”。

Yancheng deeply implements the digital China strategy, speeds up the construction of digital economy, digital society and digital government, solidly promotes the five major projects of strengthening the foundation, optimizing government, good governance, benefiting the people and developing industry, and speeds up the promotion of digital industrialization and industrial digitization, and strives to build a "digital Yancheng".



绿色能源之城

A CITY WITH RENEWABLE ENERGY



致力赋能未来,建设绿色能源之城。围绕国家能源战略和省沿海产业发展规划,布局大型清洁燃煤火电项目,建设LNG储备基地,坚持煤电油气多能互补,构建安全可靠、灵活高效的综合能源供应保障体系。依托风光资源优势和产业基础,加快推进风电全产业链布局和光伏产业集群化发展,坚持风光氢储一体开发,构建基地化、规模化、多样化绿色能源供给体系,为长三角能源供应保障和能源结构转型提供坚实支撑。

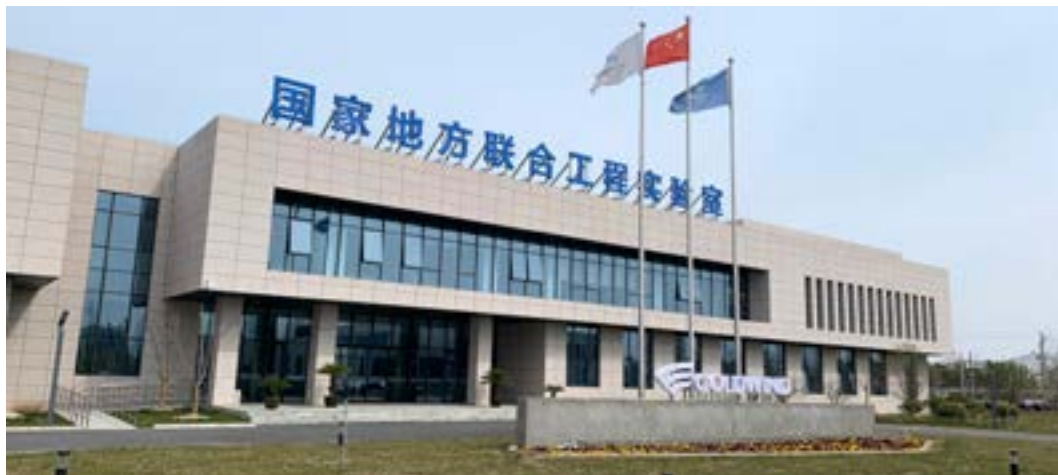
To empower the future and build a green energy city. Centering on the national energy strategy and the development plan of the provincial coastal industries, China will arrange large-scale clean coal-fired thermal power projects, build LNG reserve bases, adhere to the multi-energy complementarities of coal, electricity and oil and gas, and build a safe, reliable, flexible and efficient comprehensive energy supply system. Relying on the advantages of scenic resources and industrial foundation, China will accelerate the layout of the whole wind power industry chain and the cluster development of the photovoltaic industry, adhere to the integrated development of scenic hydrogen storage, and build a localized, large-scale and diversified green energy supply system to provide solid support for energy supply security and energy structure transformation in the Yangtze River Delta.

创新示范

DEMONSTRATION OF INNOVATION

建成全球单体规模最大滩涂风光电产业基地、首个中外合资海上风电项目、首个风电水一体化项目、风电领域首个国家地方联合工程实验室、省内首个 CIGS-BIPV 项目等十大产业创新示范工程。

Ten industrial innovation demonstration projects have been built, including the world's largest single beachside wind power industry base, the first Sino-foreign joint venture offshore wind power project, the first wind power and water integration project, the first national and local joint engineering laboratory in the field of wind power, and the first CIGS-BIPV project in the province.



产业集聚

INDUSTRIAL AGGLOMERATION

坚持“风光火气氢”一体发展，华能、国家电投、国家能源、三峡等一批央企全面参与盐城新能源开发，金风、远景、上海电气、中车、天合、阿特斯、润阳、协鑫、正泰等新能源领军企业落户。2022 年，新能源装机容量达 1250 万千瓦以上，新能源产业开票销售超 1300 亿元。

Adhere to the integrated development of "scenery, fire, gas and hydrogen", Huaneng, State Power Investment, State Energy, Three Gorges and other central enterprises have fully participated in the development of new energy in Yancheng, and new energy leaders such as Goldwind, Vision, Shanghai Electric, CRRC, TRW, Attes, Runyang, GCL and Chint have settled in Yancheng. In 2022, the installed capacity of new energy reached over 12.5 million kW, new energy industry invoice sales exceeded 130 billion yuan.



空间布局

LAYOUT OF SPACE

打造新能源先进装备制造业集聚区，形成“两大集群、四大基地、八大园区”的新能源产业总体布局，基本覆盖资源开发、装备制造、科创研发、配套运维等全产业链生态体系。

We will build a cluster area for advanced new energy equipment manufacturing, forming an overall layout of the new energy industry with "two clusters, four bases and eight parks", basically covering the whole industrial chain ecological system of resource development, equipment manufacturing, scientific innovation research and development, supporting operation and maintenance, etc.



绿色生态之城

A CITY WITH A WELL-CONSERVED ENVIRONMENT



践行“两山”理念，建设绿色生态之城。坚决扛起生态环境保护责任，加强生态文明建设，创新生态环境治理理念、治理模式、治理手段，推动生态价值多元转化，把生态高颜值变成经济高价值，打造绿色低碳发展、人与自然和谐共生的典范城市。

Practice the concept of "two mountains" and build a green and ecological city. We will resolutely shoulder the responsibility for ecological and environmental protection, strengthen ecological progress, innovate the concept, model, and means of ecological and environmental governance, promote the diversification of ecological values, turn high ecological quality into high economic value, and build a model city with green and low-carbon development and harmonious coexistence between man and nature.

生态禀赋

ENDOWMENT OF ECOLOGY

盐城兼具海洋、湿地、森林三大生态系统，黄海湿地成功列入《世界遗产名录》，是国际湿地城市、国家生态文明建设示范市、2023 全球滨海论坛会议举办地。

Yancheng has three ecological systems of ocean, wetland and forest, the Yellow Sea Wetland has been successfully listed in the World Heritage List, is an international wetland city and a national demonstration city for ecological civilization construction, and Host of the 2023 Global Coastal Forum Conference.



吉祥三宝

THREE AUSPICIOUS TREASURES

盐城拥有丰富的自然、人文和生态资源，有“仙鹤神鹿世界”的美誉。拥有两个国家级自然保护区、长三角最大的绿肺、最好的空气、最多的珍稀鸟类，麋鹿、丹顶鹤、勺嘴鹬湿地“吉祥三宝”成为世遗“闪亮名片”。

With rich natural, cultural and ecological resources, Yancheng enjoys the reputation of "the world of immortal cranes and deer". It has two national nature reserves, the largest green lungs, the best air and the most rare birds in the Yangtze River Delta. The "auspicious three treasures" of the wetland, including elk, red-crowned crane and spoon-billed snipe, have become the "shining name card" of the world Heritage.



湿地绿城

WETLAND GREEN TOWN

盐城素有“东方湿地之都”的美称。湿地总面积达 77 万公顷，占全省湿地面积 27.2%，是江苏省湿地面积最大的地级市。

Yancheng is known as the "Oriental wetland capital". The total wetland area is 770,000 hectares, accounting for 27.2% of the province's wetland area, which is the largest prefecture-level city in Jiangsu Province.



盐城黄海湿地是中国首个、也是唯一的海滨湿地世界自然遗产，是国际湿地城市、国家森林公园城市、国家生态文明建设示范区。

Yancheng Yellow Sea Wetland is the first and only coastal wetland World Natural Heritage site in China. It is an international wetland city, a national forest city and a national demonstration area for ecological civilization construction.



绿色宜居之城

A LIVABLE CITY



坚持生态惠民，建设绿色宜居之城。全面落实以人为核心的新型城镇化要求，实施绿色空间塑造行动、城市能级提升行动、绿色低碳建造行动、美好住区匠造行动、和美乡村建设行动、城乡治理增效行动，努力打造绿色发展、人与自然和谐共生的示范城市。

Adhere to ecological benefits for the people, and build a green and livable city. Yancheng comprehensively implements the people-oriented requirements of new urbanization, with the implementation of green space shaping action, city energy level upgrading action, green low-carbon construction action, beautiful settlement action, beautiful countryside construction action, and urban and rural governance efficiency improvement action, and strives to build a model city that promotes green development and the harmonious coexistence of human and nature.

文化名城

FAMOUS CULTURAL CITY



盐城以“环城皆盐场”而得名，历经两千多年的历史沉淀，处处散发着深厚的文化底蕴，孕育了陈琳、陆秀夫、施耐庵、胡乔木、乔冠华等一批杰出人物，是著名的全国淮剧之乡和全国杂技之乡。公共文化服务体系日趋完善，建有新四军纪念馆、市博物馆、中国黄海湿地博物馆等一批公共文化设施。

Yancheng used to be famous for salt fields surrounding the city. With over 2000 years of history, Yancheng emanates the charm of profound culture everywhere, Chen Lin, Lu Xiufu, Shi Naian, Hu Qiaomu, Qiao Guanhua and other outstanding figures were born, is the famous hometown of Huai Opera and acrobatics. The public cultural service system is improving, and a number of public cultural facilities such as the Memorial Hall of the New Fourth Army, the Municipal Museum, and the China Yellow Sea Wetland Museum have been built.



水城绿都

WATER CITY GREEN CAPITAL



盐城是一座生态宜居的水城绿都，素有“百河之城”“黄海明珠”的美誉，拥有清洁优美的城市人居环境，全面打造“生态百里”特色名片。

Yancheng is a green and livable waterside city and has been crowned as "City of a Hundred Rivers" and "Pearl of the Yellow Sea". It has a clean and beautiful living environment and create a comprehensive "ecological hundred Li" characteristic business card.



商业配套

COMMERCIAL FACILITIES

盐城商业繁荣，城市繁华。聚龙湖商圈、建军路商圈、金鹰国际、新弄里、中南大有境、万达广场、宝龙广场等大型城市综合体密集分布，东郊迎宾馆、万豪酒店、希尔顿酒店等高端商务酒店纷纷入驻。

Yancheng is a prosperous and prosperous city. Large urban complexes such as Julong Lake Business Circle, Jianjun Road Business Circle, Golden Eagle International, Xinnongli, Zhongnan Dajing, Wanda Plaza, Baolong Plaza are densely distributed. High-end business hotels such as Eastern Suburbs Welcome Hotel, Marriott Hotel, Hilton Hotel have been settled in.



相约盐城

MEET IN YANCHENG

大美盐城，美在天生禀赋、风光无限；美在地域广阔、海纳百川；美在人文荟萃、英才辈出；美在政通人和、产业兴旺。欢迎海内外客商相约大美盐城一起共赏全景世遗、共享战略红利、共享发展机遇、共做最佳拍档。

The beauty of Yancheng lies in its natural endowment, picturesque scenery; vast territory, inclusion, humanistic resources, large numbers of talents, logical administration and harmonious people and prosperous industry. Domestic and overseas investors are warmly welcome to Yancheng to visit the world heritage, share strategic dividends and development opportunities and work as the best partners.



